

# 2024 Exhibitor Information



UCI MIND | ALZHEIMER'S ASSOCIATION | Alzheimer's ORANGE COUNTY

## 35th Annual Southern California Alzheimer's Disease Research Conference

### Advances in Dementia Care

September 6, 2024

8:00 am - 3:15 pm | Hilton Irvine

[conference.mind.uci.edu](https://conference.mind.uci.edu)

Join us for the 35th Annual Southern California Alzheimer's Disease Research Conference. This hybrid conference will take place at the Hilton Irvine Orange County Airport and will highlight the important advances that are being made in dementia care.

### Who will attend



Healthcare professionals



Researchers/Students



Senior/social service professionals



Families living with dementia

Register online as an exhibitor today!

<https://go.mind.uci.edu/2024Exhibitor>

SPONSOR LEVELS	\$5,000 PLATINUM	\$3,000 GOLD	\$1,500 SILVER	\$500 NONPROFIT
<b>Exhibit table</b> *Platinum (2 tables)	✓ Priority Location*	✓ Priority Location	✓	✓
<b>General admission tickets</b>	✓ 10	✓ 6	✓ 4	✓ 2
<b>Logo</b> (event website, signage during break)	✓	✓	✓	✓
<b>Logo</b> (podium, event emails, social media)	✓	✓	✗	✗
<b>Promo video on virtual platform</b>	✓	✗	✗	✗
<b>UCI MIND tour</b> (10 people)	✓	✗	✗	✗

# Important Information

- To register as exhibitor:  
<https://go.mind.uci.edu/2024Exhibitor>
- Full payment and logo / video submission due: **AUGUST 23, 2024.**
- A \$250 administrative charge will apply for any cancellations.
- Pay by check available: Checks should be mailed within 30 days of application submission to:

**UCI MIND Conference**  
**ATTN: Garrett Yoshitomi**  
**2645 Biological Sciences III**  
**Irvine, CA 92697-4545**

- All checks should be made payable to 'UC Regents' (Tax ID #95-2226406).
- Space is limited and is first-come, first-served. **Your exhibit space is not guaranteed or assigned until full payment is received by August 23, 2024.**
- General Admission includes breakfast, lunch, conference materials, and self-parking validation per each representative.
- Add 3 Continuing Education Units (BRN, CAMFT (BBS), NHAP, RCFE) for \$30 per in-person representative.
- Additional representatives must be added as General Admission if/when available.
- A single admission cannot be split between two representatives.
- Logo submission: transparent file preferred, in eps, ai, jpeg, or png format.
- Video submission (if applicable): video must be under 1 minute and be approved by hosts.

## Contact Us

For any questions regarding your exhibitor experience, please contact:  
**justice1@uci.edu | 949-824-3793**

## Conference Location

**Hilton Irvine Orange County Airport**  
**18800 Macarthur Blvd.**  
**Irvine, CA 92612**

For room reservations at a special group rate, call Sara Kobrin at **949-812-3728** or email her at: **sara.kobrin@hilton.com**

## Exhibit Space Specifications

Exhibit booths will be located inside and outside of the ballroom located on the first floor of the hotel.

Exhibit space will include room for one or two 6' tables (depending on exhibitor level) and two chairs per table. Space will not include any draping.

Subletting exhibit space is NOT permitted. Sharing exhibit space is not permitted unless it is with divisions of the same organization and must be approved in advance by UCI MIND.

Exhibitors may not affix anything to the walls, doors, floors or columns of the exhibit hall.

Exhibitors may not place brochures, marketing materials, or flyers outside of that company's assigned exhibit space.

## Registering Your Company Representatives

We will request your company representative names at the time of registration. If you do not have the names of your representatives at the time of registration, you may provide specifics at a later date, until August 23, 2024. After this date, name badges may need to be handwritten upon check-in the morning of the event.



# Important Information

## Insurance

Exhibitor agrees to be responsible for his/her own property. Exhibitor shall release and hold harmless and indemnify UCI MIND, AlzOC, and Alzheimer's Association Orange County Chapter from any and all claims, obligations, liabilities, cause of action, lawsuits, damages, and assessments, including legal fees, that result from an allegation of negligence on the part of the exhibitor or UCI MIND, AlzOC, Alzheimer's Association Orange County Chapter, or third parties in the use of the exhibit space or activities in connection with the exhibit space.

## Admission

UCI MIND, AlzOC, and Alzheimer's Association Orange County Chapter shall have sole control of admission policies at all times. All sponsor and exhibitor representatives are required to be registered and wear a 2023 Alzheimer's Disease Research Conference issued name badge while at the conference.

UCI MIND, AlzOC, and Alzheimer's Association Orange County Chapter reserve the right to (a) reject any exhibit application; (b) reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and (c) evict or ban any exhibitor whose exhibit, materials, or conduct is objectionable for any reason.

Violation of any regulations on the part of the exhibitor, its employees, or agents shall void the right to occupy space, and such exhibitor will forfeit to us all monies that may have been paid.

Upon evidence of violation, UCI MIND, AlzOC, and Alzheimer's Association Orange County Chapter may take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages that we may thereby incur.

## Photography Consent

As part of the 34th Annual Southern California Alzheimer's Disease Research Conference, you may be photographed or you may be recorded on audio and/or video. These items may be used in promotion of future conferences or in other marketing related to the conference. Your attendance at this event implies your consent to be photographed or recorded.

