

# EXHIBITOR INFORMATION

August 25, 2023

8:00am - 3:15pm

Hilton Irvine

34th Annual Southern California  
Alzheimer's Disease Research Conference

## Sex and Gender in Dementia Research and Care



**UCI MIND**  
Institute for Memory Impairments  
and Neurological Disorders

**Alzheimer's**  
ORANGE COUNTY

**ALZHEIMER'S**  
ASSOCIATION  
Orange County Chapter

Learn more at [conference.mind.uci.edu](https://conference.mind.uci.edu)

### ABOUT THE CONFERENCE

Join UCI MIND, Alzheimer's Orange County, and Alzheimer's Association for the 34th Annual Southern California Alzheimer's Disease Research Conference. This hybrid conference will take place at the Hilton Irvine and cover a wide range of topics on sex and gender in dementia research.

### WHO SHOULD ATTEND

- Healthcare providers
- Senior/social service providers
- Researchers
- Students
- Patients and families
- General Public

# 2023 CONFERENCE EXHIBITOR PACKAGES

Reserve your exhibitor space online  
& follow payment instructions:

<https://redcap.link/2023Conference>



## PLATINUM: \$5,000

- 2 Exhibit tables (in priority location)
- 10 General admission tickets
- UCI MIND Tour for 10 people
- Promo video on virtual platform
- Logo on rotating slides
- Logo on podium
- Logo in event emails
- Logo in social media posts
- Logo and link on event website
- Logo on signage during break

## GOLD: \$2,500

- 1 Exhibit table (in priority location)
- 6 General admission tickets
- Logo on rotating slides
- Logo on podium
- Logo in event emails
- Logo in social media posts
- Logo and link on event website
- Logo on signage during break

## SILVER: \$1,000

- 1 Exhibit table
- 4 General admission tickets
- Logo and link on event website
- Logo on signage during break

## NONPROFIT: \$400

- 1 Exhibit table
- 2 General admission tickets
- Logo and link on event website
- Logo on signage during break

## IMPORTANT INFORMATION

- Full payment and logo / video submission due: **AUGUST 11, 2023**
- A \$250 administrative charge will apply for any cancellations.
- All checks should be made payable to 'UC Regents' (Tax ID #95-2226406)
- Checks should be mailed within 30 days of application submission to:  
UCI MIND Conference  
ATTN: Hang Nguyen  
2643 Biological Sciences III  
Irvine, CA 92697-4545
- For payments by credit card: call Hang Nguyen at 949.824.9792.
- Space is limited and is first-come, first-served.  
**Your exhibit space is not guaranteed or assigned until full payment is received by August 11, 2023.**
- General Admission includes breakfast, lunch, conference materials, and self-parking validation per each representative.
- Add 3 Continuing Education Units (BRN, CAMFT (BBS), NHAP, RCFE) for \$50 per in-person representative.
- Additional representatives must be added as General Admission if/when available.
- A single admission cannot be split between two representatives.
- Logo submission: transparent file preferred, in eps, ai, jpeg, or png format
- Video submission (if applicable): video must be under 1 minute and be approved by hosts

## CONTACT US

For any questions regarding your exhibitor experience, please contact: [conference@mind.uci.edu](mailto:conference@mind.uci.edu) | 949.824.9896

# POLICIES & INFORMATION

## Conference Location

**Hilton Irvine Orange County Airport**  
**18800 Macarthur Blvd.**  
**Irvine, CA 92612**

For room reservations at a special group rate, call Sara Kobrin at **949-812-3728** or email her at: [sara.kobrin@hilton.com](mailto:sara.kobrin@hilton.com)

## Exhibit Space Specifications

Exhibit booths will be located inside and outside of the ballroom located on the first floor of the hotel.

Exhibit space will include room for one or two 6' tables (depending on exhibitor level) and two chairs per table. Space will not include any draping.

Subletting exhibit space is NOT permitted. Sharing exhibit space is not permitted unless it is with divisions of the same organization and must be approved in advance by UCI MIND, AlzOC, and Alzheimer's Association Orange County Chapter.

Exhibitors may not affix anything to the walls, doors, floors or columns of the exhibit hall.

Exhibitors may not place brochures, marketing materials, or flyers outside of that company's assigned exhibit space.

## Registering Your Company Representatives

We will request your company representative names at the time of registration. If you do not have the names of your representatives at the time of registration, you may provide specifics at a later date, until **August 15, 2023**. After this date, name badges may need to be handwritten upon check-in the morning of the event.

## Attire

Recommended attire for the conference is business casual/business professional.

## Electricity and Wi-Fi

If you will be requiring electricity for your booth, you must request access and receive approval in advance. Wi-Fi access will not be provided during this conference. However, individuals may purchase Wi-Fi access directly through the hotel for a fee.

## Hotel Shipping and A/V Needs

Should you wish to deliver packages to the hotel, contact the Hilton Irvine at [sara.kobrin@hilton.com](mailto:sara.kobrin@hilton.com) or **949-812-3728** to receive and complete an Authorization Form. Packages received marked for future events will be stored. Charges may apply.

## Food and Beverage

Exhibitors and sponsors are not permitted to bring in outside food or beverages. UCI MIND, AlzOC, and Alzheimer's Association Orange County Chapter must be notified of an exhibitor's interest to distribute food or beverage items. All such items must be approved in advance.

## Security

Security will not be provided; therefore, UCI MIND, AlzOC, Alzheimer's Association Orange County Chapter, and the facility do not assume responsibility for damage to, loss of, or theft of property.

## Virtual Platform

UCI MIND, AlzOC, and Alzheimer's Association Orange County Chapter shall not be held liable for any disruption in internet telecommunications during the event that is beyond the parties' control.

# POLICIES & INFORMATION

## Insurance

Exhibitor agrees to be responsible for his/her own property. Exhibitor shall release and hold harmless and indemnify UCI MIND, AlzOC, and Alzheimer's Association Orange County Chapter from any and all claims, obligations, liabilities, cause of action, lawsuits, damages, and assessments, including legal fees, that result from an allegation of negligence on the part of the exhibitor or UCI MIND, AlzOC, Alzheimer's Association Orange County Chapter, or third parties in the use of the exhibit space or activities in connection with the exhibit space.

## Admission

UCI MIND, AlzOC, and Alzheimer's Association Orange County Chapter shall have sole control of admission policies at all times. All sponsor and exhibitor representatives are required to be registered and wear a 2023 Alzheimer's Disease Research Conference issued name badge while at the conference.

UCI MIND, AlzOC, and Alzheimer's Association Orange County Chapter reserve the right to (a) reject any exhibit application; (b) reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and (c) evict or ban any exhibitor whose exhibit, materials, or conduct is objectionable for any reason.

Violation of any regulations on the part of the exhibitor, its employees, or agents shall void the right to occupy space, and such exhibitor will forfeit to us all monies that may have been paid.

Upon evidence of violation, UCI MIND, AlzOC, and Alzheimer's Association Orange County Chapter may take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages that we may thereby incur.

## Photography Consent

As part of the 34th Annual Southern California Alzheimer's Disease Research Conference, you may be photographed or you may be recorded on audio and/or video. These items may be used in promotion of future conferences or in other marketing related to the conference. Your attendance at this event implies your consent to be photographed or recorded.

