

EXHIBITOR INFORMATION



33rd Annual Southern California
Alzheimer's Disease Research Conference

Dementia across the lifespan . . .

A hybrid event Sept 9, 2022, 8am-3:15pm PT
Irvine Marriott and virtual

 conference.mind.uci.edu

UCI MIND Institute for Memory Impairments
and Neurological Disorders

Alzheimer's
ORANGE COUNTY

ALZHEIMER'S
ASSOCIATION
Orange County Chapter

About the Conference

Join UCI MIND, Alzheimer's Orange County, and Alzheimer's Association for the 33rd Annual Southern California Alzheimer's Disease Research Conference. This hybrid conference will cover a wide range of topics across the lifespan, such as Down syndrome, frontotemporal dementia, early-onset Alzheimer's, the oldest-old, and even more.

Who Should Attend

- Healthcare providers
- Senior/social service providers
- Researchers
- Students
- Patients and families

EXHIBITOR PACKAGES

Reserve your exhibitor space online
& follow payment instructions:

<https://www.mind.uci.edu/exhibitor>

PLATINUM: \$5,000

- 2 Exhibit tables (in priority location)
- 10 General admission tickets
- UCI MIND Tour for 10 people
- Promo video on virtual platform
- Logo on rotating slides
- Logo on podium
- Logo in event emails
- Logo in social media posts
- Logo and link on event website
- Logo on signage during break

GOLD: \$2,500

- 1 Exhibit table (in priority location)
- 6 General admission tickets
- Logo on rotating slides
- Logo on podium
- Logo in event emails
- Logo in social media posts
- Logo and link on event website
- Logo on signage during break

SILVER: \$1,000

- 1 Exhibit table
- 4 General admission tickets
- Logo and link on event website
- Logo on signage during break

NONPROFIT: \$400

- 1 Exhibit table
- 2 General admission tickets
- Logo and link on event website
- Logo on signage during break

*Please note

- Full payment and logo / video submission due:
AUGUST 1, 2022
- A \$250 administrative charge will apply for any cancellations.
- All checks should be made payable to 'UC Regents' (Tax ID #95-2226406)
- Checks should be mailed within 30 days of application submission to:
UCI MIND Conference
ATTN: Luter Liu
2643 Biological Sciences III
Irvine, CA 92697-4545
- For payments by credit card: call Luter Liu at 949.824.7061.
- Space is limited and is first-come, first-served.
- General Admission includes breakfast, lunch, conference materials, and self-parking validation per each representative.
- Add 3 Continuing Education Units (BRN, CAMFT (BBS), NHAP, RCFE) for \$50 per in-person representative.
- Additional representatives must be added as General Admission if/when available.
- A single admission cannot be split between two representatives.
- Logo submission: transparent file preferred, in eps, ai, jpeg, or png format
- Video submission (if applicable): video must be under 1 minute and be approved by hosts

Contact us

For any questions regarding your exhibitor experience, please contact:

conference@mind.uci.edu

949.824.8885

POLICIES & INFORMATION

Conference Location

Irvine Marriott
18000 Von Karman Avenue
Irvine, CA 92612

For room reservations at a special group rate, book by **August 17, 2022**. Call **800-228-9290** or visit: **www.mind.uci.edu/marriott**

Exhibit Space Specifications

Exhibit booths will be located inside and outside of the ballroom located on the first floor of the Irvine Marriott.

Exhibit space will include: one or two 6' tables (depending on exhibitor level) and two chairs per table. Space will not include any draping.

Subletting exhibit space is NOT permitted. Sharing exhibit space is not permitted unless it is with divisions of the same organization and must be approved in advance by UCI MIND, AlzOC, and Alzheimer's Association Orange County Chapter.

Exhibitors may not affix anything to the walls, doors, floors or columns of the exhibit hall.

Exhibitors may not place brochures, marketing materials, or flyers outside of that company's assigned exhibit space.

Registering Your Company Representatives

We will request your company representative names at the time of registration. If you do not have the names of your representatives at the time of registration, you may provide specifics at a later date, until **August 15, 2022**. After this date, name badges may need to be handwritten upon check-in the morning of the event.

Attire

Recommended attire for the conference is business casual/business professional.

Electricity and Wi-Fi

If you will be requiring electricity for your booth, you must request access and receive approval in advance. Wi-Fi access will not be provided during this conference. However, individuals may purchase Wi-Fi access directly through the hotel for a fee. Complimentary Wi-Fi is available in the hotel lobby. Please contact the Irvine Marriott at **949-553-0100** for more information.

Hotel Shipping and A/V Needs

Should you wish to deliver packages to the hotel, contact the Irvine Marriott at **Riley.Salas@marriott.com** or **949-798-2326** to receive and complete an Authorization Form. Packages received marked for future events will be stored. Charges may apply.

Should you wish to purchase or rent additional A/V equipment for your booth, contact **daguire@five-starav.com** or **949-553-0100 ext. 3676** to receive and complete an Order Form. Please return a copy of the form at least one week prior to delivery date.

Food and Beverage

Exhibitors and sponsors are not permitted to bring in outside food or beverages. UCI MIND, AlzOC, and Alzheimer's Association Orange County Chapter must be notified of an exhibitor's interest to distribute food or beverage items. All such items must be approved in advance.

Security

Security will not be provided; therefore, UCI MIND, AlzOC, and Alzheimer's Association Orange County Chapter, and the facility do not assume responsibility for damage to, loss of, or theft of property.

Virtual Platform

UCI MIND, AlzOC, and Alzheimer's Association Orange County Chapter shall not be held liable for any disruption in internet telecommunications during the event that is beyond the parties' control.

POLICIES & INFORMATION

Insurance

Exhibitor agrees to be responsible for his/her own property. Exhibitor shall release and hold harmless and indemnify UCI MIND, AlzOC, and Alzheimer's Association Orange County Chapter from any and all claims, obligations, liabilities, cause of action, lawsuits, damages, and assessments, including legal fees, that result from an allegation of negligence on the part of the exhibitor or UCI MIND, AlzOC, Alzheimer's Association Orange County Chapter, or third parties in the use of the exhibit space or activities in connection with the exhibit space.

Admission

UCI MIND, AlzOC, and Alzheimer's Association Orange County Chapter shall have sole control of admission policies at all times. All sponsor and exhibitor representatives are required to be registered and wear a 2022 Alzheimer's Disease Research Conference issued name badge while at the conference.

UCI MIND, AlzOC, and Alzheimer's Association Orange County Chapter reserve the right to (a) reject any exhibit application; (b) reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and (c) evict or ban any exhibitor whose exhibit, materials, or conduct is objectionable for any reason.

Violation of any regulations on the part of the exhibitor, its employees, or agents shall void the right to occupy space, and such exhibitor will forfeit to us all monies that may have been paid.

Upon evidence of violation, UCI MIND, AlzOC, and Alzheimer's Association Orange County Chapter may take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages that we may thereby incur.

Photography Consent

As part of the 33rd Annual Southern California Alzheimer's Disease Research Conference, you may be photographed or you may be recorded on audio and/or video. These items may be used in promotion of future conferences or in other marketing related to the conference. Your attendance at this event implies your consent to be photographed or recorded.

